**2019 IDO Organized Off-Campus Summer Program**

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# *ASIA*

## *Kyung Hee University, South Korea*

**Location:**

* [Global Academy for Future Civilizations (GAFC)]
* E-mail: summer@khu.ac.kr
* Website: <http://gafc.khu.ac.kr/gep>
* Location: Office No. 615, College of Human Ecology, Kyung Hee University, Seoul, South Korea

**Summer Program Coordinator:**

* Office Telephone: +82-2-961-0995/0996
* 24/7 Emergency Contact Number: +82-10-3164-9690
* E-mail: summer@khu.ac.kr / gafc@khu.ac.kr / fragrance@khu.ac.kr / hmipark@khu.ac.kr
* Address: Office No. 615, College of Human Ecology, Kyung Hee University, Seoul, South Korea

**Program Duration:**

• About a month

- Regular Class : July 1, 2019 ~ July 19, 2019

- Korean Culture Week Activity : July 20, 2019 ~ July 25, 2019

**Estimated Program Cost: (in program host country currency with conversion to US$) 1664 USD**

• For more information about tuition and fees: <http://gafc.khu.ac.kr/gep/sub3_2_2_tnf.html>

**Program Theme:**

Humanity, Civilization and Global Governance

**Program Outcome:**

• The number of students participated in GC2018 program : 289

• The number of students who have completed the program with ‘PASS’ grade : 282

**Set course or course options offered in the Program:**

Students are allowed to choose two courses out of the following courses, if there is not time clash:

A. Korean Language

B. How We Became Posthuman: Hollywood and the Question concerning Posthumanism

C. Problems in Korean Culture

D. Contemporary Korean Narratives in Film and Fiction

E. The Anthropology of Food and Nutrition: Implications for Global Health Governance

D. Power, Order, and Change in World Affairs (Advanced Level)

E. "The United Nations and Civil Society:

F. The History of Shared Values; the Opportunities for Shared Futures"

G. Psychology of Extremism, Morality and Terrorism

H. Sustainable Development: The Challenge and the Promise

J. Social Innovation & Social Entrepreneurship in Nonprofit Organizations (Advanced Level)

K. Economics of Human Behavior: Are we rational?

**Additional Activities and Field Trip Plans:**

• Seoul City tour (June 29, 2019)

- Students will get to know and enjoy the capital Seoul, the city of past, present and future of Korea on the first Saturday of the program.

• Korean Culture Week (July 20, 2019 ~ July 25, 2019)

- Students will be able to supplement what they learn in their classes through and array of historical and cultural programs that expose them to East Asian Culture.

- In GC2018 program, we have been to:

1) Nami Island : *Located* in Chuncheon(Northeast of Seoul), Nami Island is a garden of culture and arts.

2) Broadcasting Station Tour – MBC : *Established* in 1961, MBC has been one of the leading television/radio networks in Korea.

1. Everland & Carribean Bay *: Everland*, an outdoor theme park located just outside of Seoul, features exciting rides, zoos, water parks, lodging facilities and gardens. Caribbean Bay, the largest water park in the world, has various facilities such as the indoor and outdoor pools, spa, sauna, wave pool, and slides like Water Bobsleigh and Mega Storm.

4) K-Pop Star Mini Concert

1. DMZ (Demilitarized zone): The 4km-wide, 240km-long buffer known as the Demilitarized Zone (DMZ) slashes across the peninsula, separating North and South Korea.

**Method of Assessment:**

• Grading is based on attendance, class discussion, homework and examinations. Elements of assessment may be determined by each instructor and Kyung Hee University regulations require a minimum of 70% attendance to receive academic credits.

**Accommodation Type (with Wi-Fi or not):**

• On campus dormitory (Sewha Hall)

 - Wi-Fi is available in the lobby and study rooms on each floor.

 - To use internet in the room, student may use the LAN cable provided in the room.

**Meal Type:**

• There are two on-campus student cafeterias at KHU. One is located on the second basement floor of the Cheongwoon building and it offers Korean food, HALAL food, western food, and etc. The other is in the Pureunsol Culture Center near Sehwa Hall and it normally offers Korean food and western food. Both of them usually serve meals at an affordable price.

**Student Requirements: Y3 Only**

## *University of Seoul, South Korea*

**Location:**

Seoul, Korea

**Program Duration:**

4 weeks

**Estimated Program Cost: (in program host country currency with conversion to US$) 21500 RMB**

**Program Theme:**

Korean culture and tradition

**Set course or course options offered in the Program:**

Visit the website at http://global.uos.ac.kr/iice/study/shList.do

for the course descriptions.

**Additional Activities and Field Trip Plans:**

* Chance to Explore Jeju Island in Korea

A 4-day field trip to Jeju Island in Korea, a volcanic island full of allure with breathtaking natural beauty as well as World Heritage Sites by UNESCO, will give you a better understanding about Korea.

* Various Field Trips and Cultural Activities

To learn about Korea’s past, present and future, you can experience various kinds of activities while visiting meaningful spots in Korea such as Changdeok Palace (UNESCO World Heritage), Jeonju

Hanok Village, and the JSA (Joint Security Area) or DMZ (Demilitarized Zone). Activities like learning Taekwondo (Korean martial arts) & K-Pop Dance, making Korean traditional masks, or watching a NANTA Show will create unforgettable memories as well.

**Accommodation Type:**

UOS offers on-campus dormitory housing to all participants. A common cooking facility is available in the dorm building, and you can find a cafeteria near the building for your meals. Detailed information on the facilities of the UOS dormitory can be found at http://english.uos.ac.kr → Campus Life →Facilities → Student Dormitory

**Student Requirements:** Y3 Only

(Information to be updated in March 2019)

***Nanyang Technological University, Singapore***

**Location:**

The institution implementing this summer programme will be Nanyang Executive Education, a division of Business School (NBS) at Nanyang Technological University (NTU) in Singapore. More information on NEE, NTU and NBS are available at <http://www.nbs.ntu.edu.sg> and <http://www.ntu.edu.sg>. NEE has implemented four summer programme and the 2019 summer programme will be the fifth course.

**Summer Program Coordinator:**

* Mr. D. G Allampalli, Assistant Director, NBS &
* Ms Kris Chur, Assistant Manager
* Office Telephone: +65 67905613 & +65 6592 7744
* 24/7 Emergency Contact Number: +65 9229 9260 & +65 9749 0835
* E-mail: adallam@ntu.edu.sg & krischur@ntu.edu.sg Address: S3-B2A-27, Nanyang Business School, 50 Nanyang Avenue, Singapore 639798

**Choice 1: Essentials of Business Communication**

**Program Duration:**

06 Jul 2019 (Saturday) (Arrival: 1200 noon check-in) to 24 July 2019 (Wednesday) (Check out: 1200 noon departure)

Teaching Days: 08 July – 22 July 2019

Free Day: 23 July 2019

The summer course and programme will comprise:

Essentials of Business Communication

Special Session: Singapore Transformation from Third World to First World Nation. A team of NBS instructors will jointly decide the session plans for the course. However, the program design will balance the industry, field and social visits.

**Estimated Program Cost: (in program host country currency with conversion to US$)**

The programme cost for the summer programme is as follow:

Per Student SGD 6,040 Per Programme (Singapore Dollars, including 7% GST)

**Program Theme:**

Summer Programme for Students of United International College

**Program Outcome:**

1. Programme completion and credits for Essentials of Business Communication course

B. Experiential Learning on Singapore’s Transformation from Third World into First World Nation

**Set course or course options offered in your Program:**

As desired by UIC, the following course and a special session are included in the NTU programme package:

1. Essentials of Business Communication

B. Special Session: Singapore’s Transformation from Third World to First World

Nation

**Additional Activities and Field Trip Plans:**

Field trips relating to the programme as well as sight-seeing-cum-socio-cultural visits will be arranged for the students. This is to ensure that the students met their learning objective through this programme. More information will be given when the students attend a briefing on the first day of programme.

**Accommodation Type (with Wi-Fi or not):**

Accommodation (air-conditioned) to UIC students and its Resident Coordinator(s) (RC) will be provided in NTU student hostels on twin sharing basis and facilities for bath and wash will be shared or common.

**Meal Type:**

A variety of cuisines are available in NTU canteens. Students can have their meals in these NTU/hostel canteens closer to their classroom and hostels. The prices are very moderately priced and affordable for the students.

**Student Requirements: Y2-3**

**Choice 2: MANAGING PERFORMANCE IN ORGANIZATIONS: AN APPLIED PSYCHOLOGY PERSPECTIVE**

**Program Duration:**

13 Jul (Arrival: **1200** noon check-in) to 31 July (Check out: **1200** noon departure) 2019 (18 Days). (To be re-confirmed)

Teaching Days: 15 July – 29 July 2019

Free Day: 30 July 2019

The summer course will be on *Industrial and Organizational Psychology* and a team of NBS instructors will jointly decide the session plans for the course. However, the summer course will cover the following topics and program design will include industry, field and social visits:

Topical Outline of the Summer Course:

1. I/O Psychology
2. Analyzing and evaluating jobs
3. Employee selection and legal issues
4. Recruiting and interviewing
5. Reference and testing
6. Characteristics of effective tests
7. Performance evaluation
2. Training employees
9. Motivating employee attitudes
10. Organizational communication
11. Leadership
12. Behaviour and conflict within a group/team Organization development Occupational health Working conditions and human factors

**Estimated Program Cost: (in program host country currency with conversion to US$**) SGD 6040

**Program Theme:**

Summer Course for Students of Industrial and United International College

**Program Outcome:**

1. Course completion and credits for Industrial and Organizational Psychology
2. Experiential Learning on Transformation of Singapore into a First World Nation

**Set course or course options offered in your Program:**

As desired by UIC, the following course and a special session are included in the NTU course package:

1. Custom designed course on Industrial and Organizational Psychology
2. Special Session: Singapore’s Transformation from Third World to First World Nation

**Additional Activities and Field Trip Plans:**

Yes, NBS will arrange field trip to bring students close to the real business world and they will be planned as per the needs of the course. Such details will be included in the final class and program schedule, which will be given to the UIC students in a special briefing on the first day of the program. In addition, field visits to expose the UIC students to Singapore’s multi-racial and multi-cultural society will be organized. Also, social events such as Welcome lunch and Closing dinner after the award of NTU study certificate are planned to create memorable experience.

**Method of Assessment:**

NBS instructors will design the assessment and it may include end of the course examination or project presentation in groups.

**Accommodation Type (with Wi-Fi or not):**

Accommodation (air-conditioned) to UIC students and its Resident Coordinator(s) (RC) will be provided in NTU student hostels on twin sharing basis and facilities for bath and wash will be shared or common.

**Meal Type:**

UIC students will dine at NTU Canteens/number of Asian/Western restaurants on campus closer to their classrooms and hostels, and pay for all their meals.

**Student Requirements: Y2-3**

***Ritsumeikan University, Japan***

**Location:**

Ritsumeikan Asia Pacific University, Kyoto, Japan

**Summer Program Coordinator:**

* Takeshi Tanaka
* Mai Toyosaki
* Office Telephone: 81-75-466-3009
* 24/7 Emergency Contact Number: 070-1784-2101(cell/Takeshi Tanaka)
* E-mail: rsjprwjp@st.ritsumei.ac.jp
* Address: 56-1, Tojiin Kitamachi, Kita-ku, Kyoto, Japan 603-8577

**Program Duration:**

RSJP2: July 02, 2019 to Aug. 02, 2019

**Estimated Program Cost: (in program host country currency with conversion to US$) JPY 246,230**

**Program Theme:**

Intensive Japanese language and Japanese culture studies

**Program Outcome:**

The Ritsumeikan Summer Japanese Program (RSJP) and Ritsumeikan Winter Japanese Program (RWJP) are designed for undergraduate or graduate students with minimal knowledge of the Japanese language, providing a comprehensive introduction to Japanese language and culture.

RSJP and RWJP are programs consisting of two major subjects. Participants are enrolled in an intensive Japanese language class which provides them with a thorough introduction to the language. Students also participate in Japan Studies classes to learn about Japanese culture and take part in fieldwork excursions.

**Additional Activities and Field Trip Plans:** No.

**Method of Assessment:**

Please refer attached, a part of 2018 RSJP1 booklet.

**Accommodation Type (with Wi-Fi or not):**

TBD

**Meal Type:**

No meals provided

**Student Requirements: Y1-3**

***EUROPE***

## *Esade Business School, Spain*

**Location:**

* ESADE BUSINESS SCHOOL (BARCELONA) Campus Sant Cugat

Summer Program Coordinator: Mr. Maurici Rolo

* Office Telephone: +3493 2806162 / +3493 4952056
* 24/7 Emergency Contact Number: +34 610805659
* E‐mail: maurici.rolo@esade.edu
* Address: Av. Torreblanca, 59 08172 – Sant Cugat (Barcelona)

**Program Duration:** Four weeks

**Estimated Program Cost: (in program host country currency with conversion to US$)**

Total cost per Student: 4,280 euros per person

**Program Theme:**

INTERNATIONAL SUMMER PROGRAMME

**Program Outcome:**

ESADE INTERNATIONAL SUMMER PROGRAMME offers a unique opportunity for undergraduate or recent graduate students of any discipline and from any country who want to prepare for their professional future and develop a more global understanding.

**Set course or course options offered in your Program:**

Package A: International Business (International Finance + International Marketing)

Package B: Entrepreneurship & Innovation (Global Entrepreneurship + Social Entrepreneurship)

Package C: Critical Thinking (Media: Shaping Our Perceptions + In Search of Principles for a Life Philosophy: Lessons from Art, History and Economics)"

+

Intensive Spanish Course - Module 1.1, Level A1.1 **OR**

Intensive Spanish Course - Module 1.2, Level A1.2

**Additional Activities and Field Trip Plans:**

We have included in the cost the weekend trips: Tarragona, Girona, La Roca Village, and Montserrat Holy Mountain. Check the document annex

**Method of Assessment:**

This course puts emphasis on both individual and team work equally. We encourage the class participation, in some cases individual final paper; others team final project or case reports in groups. That depends of the subjects of each Core or Elective Track. The students will receive information about that.

In case we have to apply all of them the assessment breakdown will be:

Description %

* Class participation 30%
* Individual final paper 20%
* Team final project 30%
* Case reports in groups 20%

**Accommodation Type (with Wi‐Fi or not):**

We offer individual studios, all of which are exterior, full‐equipped with an individual kitchen and bathroom, climate control, free Wi‐Fi, etc. It also has a modern facilities and services.

**Meal Type:**

Half Board (Breakfast and Lunch)

Mediterranean food

**Student Requirements: Y1-3**

## *University of Vienna, Austria*

**Location:**

Sommerhochschule c/o Bundesinstitut für Erwachsenenbildung (BIFEB) Bürglstein 1A-5360 Strobl, Austria

**Summer Program Coordinator:**

Mag. Nina Gruber, Program Coordinator

Mag. Verena Bauer, Program Coordinator

* Office Telephone (Vienna office): +43-1-4277-24131
* 24/7 Emergency Contact Number (Europe Emergency Number): 112
* Strobl office (during the duration of the summer program): +43-6137-7343
* Mobile number (Nina Gruber): +43-676-7307274
* E-mail: Sommerhochschule@univie.ac.at

**Program Duration:**

July 13 – August 10, 2019

**Estimated Program Cost: (in program host country currency with conversion to US$) 3692 EURO**

**Program Theme:**

* International and European Studies
* Austrian Arbitration Academy
* German Language Courses

**Program Outcome:**

The Sommerhochschule’s mission is to provide first class academic courses on European Law, Politics, Economics, History, and Culture in an international and intercultural setting. We seek to enhance the understanding of the characteristic diversity of Europe and the dependence of Europe’s prosperity on the successful development of this diversity.

The international background of the participants fosters the sensibility for similarities and differences – a skill that will be crucial for leadership in the future.

**Set course or course options offered in your Program:**

**Austrian Arbitration Academy**

German language is compulsory; students are allowed to choose one course out of the five plus German with credits bearing. They can also choose other course if there is not time clash, but then it will not be credit bearing at UIC.

**1 Elective**

A. European History since 1815 (Political, Economic, Social, and Cultural Trends) 8：30-10：30Am

B. European Political Systems in Comparative Perspective Second：10：50-12：50pm

C. The Institutional Framework of the EU 8：30-10：30Am

D. Principles of International Economics - A European Perspective Second：10：50-12：50pm

E. European Identities - Aspects of European Visual Culture 10：50-12：50pm

+

**1 Language course**

German A1.1 4：20-6：20pm

German A1.2

Additional requirement: student must audit a second course in European studies in order to have unit transfer.

**Additional Activities and Field Trip Plans:**

The campus area is large enough for almost any sport imaginable, such as frisbee, badminton, soccer, etc. It is also possible to play table tennis. Indoor facilities for volleyball, basketball, soccer, and other sports are available in the **local sports hall**.

The campus offers also windsurfing facilities, and our sports trainers offer **tennis and windsurfing courses** throughout the duration of the summer program.

The **students’ boathouse** is not only available for sports activities, but also to relax, sunbathe and for meeting up with other students.

On the weekends mountain hikes and **excursions** to St. Wolfgang, Salzburg and Ebensee are offered for students. In the course of the four week program students also have the opportunity to attend a **dance course**, a **chamber concert** and a **Midsummer Night’s ball**.

**All spare time activities on campus are free of charge.**

**Method of Assessment:**

Student’s performance is assessed by taking into consideration (if applicable): class participation, class assignments, presentations in class, group work, homework, mid-term and final exams. Depending on the course and the content, the individual professor’s emphasis on various aspects might alter slightly.

The course descriptions given on our homepage list the method of assessment for each individual course in detail:

<http://shs.univie.ac.at/content/site/shs/sommerhochschule/academicprogram/coursedescriptions/index.html>

**Accommodation Type (with Wi-Fi or not):**

The standard of the houses on campus can be compared to \*\*\* hotels. Students are accommodated in comfortable single or double rooms with private bathrooms. All rooms are equipped with a desk. Sheets, towels, and hairdryers will be provided.

Wireless internet access is available for free on campus.

**Meal Type:**

All meals are served in the dining hall. The breakfast buffet normally consists of a wide variety of bread, jams and other spreads, honey, eggs, cheese, bacon, ham, cereals, and muesli. Coffee, tea, milk and orange juice are available during breakfast. Brunch is served on weekends.

Lunch and dinner meals include a variety of Austrian dishes. **Vegetarian dishes are also available**. Please note that the Sommerhochschule cannotguarantee that all dietary needs students may have can be met.

**Student Requirements: Y2-3**

## *University of Westminster, UK*

**Location:**

University of Westminster, 309 Regent Street, London W1B 2HW, United Kingdom

**Summer Program Coordinator:**

* Natasa Nikolic, Education Abroad Officer, Education Abroad Team
* Office Telephone: +44 (0) 20 7911 5166
* 24/7 Emergency Contact Number: +44 (0) 20 7911 5800
* E-mail: educationabroad@westminster.ac.uk
* Address: University of Westminster, Education Abroad Team, 101 New Cavendish Street, First Floor, London W1W 6XH, United Kingdom

**Program Duration:** 3 weeks

Session Two: 6 July - 27 July 2019

**Estimated Program Cost: (in program host country currency with conversion to US$)**

Total cost: £2,716

**Program Theme:**

London International Summer Programme 2019

**Program Outcome:**

Exposure to a rich academic, cultural and social experience while gaining academic credit.

**Additional Activities and Field Trip Plans:**

As part of the London International Summer Programme 2019, we organise a vibrant, exciting social programme for the participants and the fee is included in the programme costs. There are also a number of field trips included in most modules and the number and variety will be determined by the student’s module choice (for information about the site visits and field trips for the modules please consult the Module Catalogue).

**The 2019 Social Programme includes the following events:**

Session 2:

|  |  |
| --- | --- |
| 1. Sunday 7 July 2019 | London Eye |
| 2. Tuesday 9 July 2019 | London East End Street Art Walk |
| 3. Saturday–Sunday 13–14 July 2019 | Best of Wales Weekend |
| 4. Tuesday 16 July 2019 | Phantom of the Opera |
| 5. Sunday 21 July 2019 | Warner Bros Studio Tour Harry Potter |
| 6. Tuesday 23 July 2019 | Thames River Cruise with Afternoon Tea |

We also provide a number of free social activities for students:

|  |  |
| --- | --- |
| 1. Sunday 16 June 2019 | Welcome Event at a traditional London pub |
| 2. Monday 17 June 2019 | Orientation Welcome Lunch |
| 3. Thursday 4 July 2019 | Mid-Programme Boat Party on the Thames river |
| 4. Sunday 7 July 2019  | Welcome Event at a traditional London pub for Session 2 Starters, also available to 6-week students |
| 5. Monday 8 July 2019  | Orientation Welcome Lunch for Session 2 starters, also available to 6-week students |
| 6. Thursday 25 July 2019 | Gala Farewell Reception |

**Method of Assessment:**

This varies according to the module chosen by the students. For details of all assessment please see the attached Module Catalogue.

**Accommodation Type (with Wi-Fi or not):**

Our halls all have secure swipe-card entry systems, 24-hour security and wireless Internet. They are ideally located for easy access to our central London teaching facilities and state-of-the-art Media, Arts and Design studios.

**Meal Type:**

All University of Westminster accommodation has access to a shared kitchen, for students to prepare their own meals. While there are coffee shops and cafeterias on campus, we do not offer a meal plan. The Education Abroad team will provide students with information on local amenities including supermarkets and reasonably priced dining options when they arrive in London.

**Student Requirements: Y1-3**

## *Hertford College, University of Oxford, UK*

**Location:**

Hertford College, University of Oxford, Oxford, United Kingdom

**Summer Program Coordinator:**

* Professor Li-Chuan Evelyn Mai
* Office Telephone: +86 756 3620519 or interline 8519
* 24/7 Emergency Contact Number: 18666993732
* E-mail: evelynmai@uic.edu.hk@uic.edu.hk; evelyn\_mai2000@yahoo.com
* Address CC502-R26, 2000 Jingtong Road, Tangjiawan, Zhuhai, Guangdong Province, China

**Program Duration:**

Two weeks

**Estimated Program Cost:**

2320 GBP, Non-refundable deposit: 696 GBP

**Program Theme:**

Media Studies, British Culture and History

**Program Outcome:**

Students will have an understanding of the major development and movements within the media industry. Journalism, film, documentary and current trends of TV shows will be covered.

The presentations, cultural activities and the exploration trips will help the students not only learn about the British culture, but also experience the traditions and raise the awareness of some social issues including employment, multiculturalism, demographics and education. British history and some of the many famous British authors like William Shakespeare’s will be introduced as well.

**Set course or course options offered in the Program:**

It’s a non-credit program.

**Additional Activities and Field Trip Plans:**

There will be a field day return trip from Oxford to London. (Arranged by the Herford College)

For other additional trips, for example, Stratford Upon Avon, Bath and Stonehenge, Blenheim, Windsor Castle, Warwick Castle or Bicester Village are under consideration. (Subject to availability, additional trip will be paid by students)

**Method of Assessment:**

To complete this course, students must attend all the scheduled lectures, complete essays, and presentations.

**Accommodation Type:**

Oxford University Accommodation with Wi-Fi

The Student Residence on campus offers the following services:

* Study rooms, noise-free and thoroughly prepared with worktables, chairs and blackboards.
* Leisure rooms created for resting and for the residents’ social relations. These multifunctional areas have comfortable sofas and pouffes, TV, DVD, Wi-Fi, billiards, etc.…
* A Lounge Cafe conceived to serve as the meeting point for students, so that they may enjoy a coffee or snack together. Open from 8 to 11:30 p.m., from Monday to Friday.
* Fitness room with views to the campus.
* Self-service launderette.
* Wi-Fi Internet connection in all the common areas in the residence hall
* Management and reception service. There will always be someone at reception to help you (24/7).
* Security Service.
* Lending service. Laptops, irons, ironing boards, vacuum cleaners and board games. If you leave your ID at reception, we shall lend you these articles.
* Vending service.

**Meal Type:**

On class days, you are offered breakfast, lunch and dinner;

On trip days you are offered breakfast, a packed lunch and dinner;

Weekend: Saturday you are offered breakfast; Sunday you are offered breakfast and dinner. On free-weekends (Monday-Friday) you are offered breakfast, lunch and dinner.

**Student Requirements: Y1-3**

## *Peter the Great St. Petersburg Polytechnic University, Russia*

**Location:**

Peter the Great St. Petersburg Polytechnic University St. Petersburg, Russia

**Summer Program Coordinator:**

* Darina Klimova
* Office Telephone: +7 812 534 25 31
* 24/7 Emergency Contact Number: +7 905 286 53 20
* E-mail: darina.klimova@live.com, dklimova@spbstu.ru
* Address: Office #227, 28, Grazhdansky pr., St. Petersburg, 195220, Russia

**Program Duration: 3 weeks.**

Duration of classes: July 15 till August 04, 2019.

**Estimated Program Cost: (in program host country currency with conversion to US$)**

The estimated costs for students: 1164 USD per student.

**Program Theme:**

“Doing Business in Russia” program is aimed to get students acquainted with specific aspects of business environment in Russia.

**Program Outcome:**

Students will gain knowledge about Russian business, peculiarities of entrepreneurship and business marketing in Russia along with investment potential of Russian international companies in terms of accounting. The program also provides students with learning basics of Russian Language (or improving the language background).

**Set course or course options offered in your Program:**

“DOING BUSINESS IN RUSSIA” set of courses:

1. Doing Business in Russia

This course is aimed at giving students information about business environment in Russia as a whole, major markets and industries, main investors, at explaining the major trends of Russia’s political, economic and social development.
Upon the whole, the course covers the following issues: an overview of transition period in Russia’s history and economy in the 1990s; major trends in the society today; main macroeconomic trends – inflation, capital concentration, natural monopolies; main features of reforms in Russia’s economy; structure of Russia’s import and export, trade barriers; types of international businesses in Russia, success stories, participation of the State in businesses. SME issues. Place of St. Petersburg in Russia, GRP, and main investment projects, strategic projects. Social situation in St. Petersburg and in Russia, standards of living, education, healthcare and more.

B. Entrepreneurship in Russia

The main goal of this course is to acquaint students with the theory of entrepreneurship and provide them with practical skills in opening and doing business in Russia.

The objectives of the course are to provide students with the following professional skills and competences:

• The ability to participate in project teamwork, programs of implementation of new products/services;

• the ability to evaluate the economic and social environment of the business, identify new market opportunities and create new business models applied to specific of Russia;

• Skills of business planning for the creation and development of new businesses in Russia;

• Ability to analyze market and specific risks for decision making process, including the decisions on investment and financing;

• Skills of coordinating entrepreneurial activities in order to ensure consistency of the project by all participants.

C. International accounting: the analysis of investment potential of Russian international companies

The course provides students with comprehensive introduction to the financial analysis and is aimed on the assessment of investment potential of Russian international companies on the basis of calculation of major financial indicators.

The course covers the following issues: an overview of major financial indicators in investment analysis; the analysis of Gazprom financial accounts in dynamics; the analysis of Lukoil financial accounts in dynamics, the analysis of Rosneft financial accounts in dynamics; formation of investment potential of the companies, discussion of the results and trends of Russian oil and gas sector.

D. Business marketing (with accent to Russian market)

This course is aimed at developing students’ competences in making a marketing strategy from a scratch based on the marketing-mix. Intensive training focused on building up their skills in conducting marketing research, interpreting the results and organizing the work of marketing department in fit with the results provided. Students get acquainted with the uniqueness of marketing in Russia.

The course content provides students with the knowledge on the basics of marketing. The marketing mix concept is then studied in author-based model 6P including, besides classic concept (price, promotion, place and product), two additional “P”: positioning and picture. Each element of marketing-mix is studied with the help of presentations and handouts.

The course trains students how to analyze the marketing environment and to act accordingly to it, building the marketing strategy for the product or even organizing the work of a marketing department.

The uniqueness of doing marketing in Russia is provided during the course which is going to help students to develop the best solution for the final case connected with the Russian market.

E. Russian Language

Students are divided into groups depending on the entrance test results. By the end of the course students should improve their reading, writing, listening and speaking skills. Students will be able to improve their understanding of Russian native speakers (in the bounds of the covered lexical and grammar material); to maintain dialogues on particular topics using words and grammar studied.

**Additional Activities and Field Trip Plans:**

1. Boat city tour for students to get acquainted with the beauty of the city.

b) Excursion to the Hermitage, one of the world’s largest and oldest museums of fine art.

c) Visit to the “Baltika” Brewery (or “Coca-Cola” factory) where students can learn about the construction and logistic peculiarities of a plant.

d) Picnic at the seashore of the Gulf of Finland where students can enjoy Russian style barbecue.

Optional, for extra price:

e) Excursion to Pushkin, former tzar summer residence, famous for its palace and park ensemble. Students will visit one of the most beautiful palaces — Palace of Russian Empress Catherine the Great. The peak of this excursion will be a visit to the Amber Room reconstructed in 2003.

f) Excursion to the Peterhof Palace, a series of palaces and gardens located in Petergof. These palaces and gardens are sometimes referred as the "Russian Versailles" and recognized as a UNESCO World Heritage Site.

g) Pub Quiz in St. Petersburg city center (students will be divided into groups for this outdoor activity).

**Method of Assessment:**

The final grades are calculated from following forms of assessment (depending on each course): Class participation 30%-40%, Homework 20%, Final Tests/Exams/Presentations 40-60%.

**Accommodation Type (with Wi-Fi or not):**

Two student dormitories for international students are situated on the University campus.

1. 1st dormitory compartments comprise 2 double/triple rooms with shared facilities: a bathroom and a toilet (per apartment of 2 rooms). Kitchen is located on each floor.
2. 2nd dormitory compartments comprise 7 double/triple rooms with shared facilities: a kitchen, 2 bathrooms, 4 toilets and a few additional wash basins.

All apartments are equipped with a bed, bedside table, desk, chairs, wardrobe, curtains, refrigerator and bed clothes (includ. mattress, blanket, pillow, sheets, and pillow cases). Unfortunately we cannot provide students with towels.

Each kitchen contains electric heating board, electric kettle, a few items of kitchen houseware and dishes, and microwave.

Concerning the Internet, there are very limited wifi zones in most of the dormitory compartments. The Internet can be caught in some rooms and cannot be caught in others.

**Meal Type:**

The food served at SPbPU canteens is of high nutritional value. SPbPU bistros offer fresh salads, cooked vegetable dishes, soups, whole grains, and lean meats. Most of the meals offered at the canteens are based on nutrient rich foods.

Quantity and variety of food will be sufficient as far as SPbPU canteens work as bistros and generally offer 6-8 types of different meat dishes (chicken, beef and pork), fish dishes, 2 soups options, 4-5 types of garnish, 10-15 fresh salads (with dressing and without), 5-10 types of bakery and desserts products and some breakfast dishes as well. And apart from that the menu is changed 8-12 times per month at the canteens.

Tea, coffee, water, ice tea, juices and soda are offered at the university bistros.

**Student Requirements: Y2-3**

***Palacký University Olomouc, Czech Republic***

**Institution and Location:**

Palacký University Olomouc

Křížkovského 511/8

771 47 Olomouc

Czech Republic

**Summer Program Coordinator:**

* Niels Hexspoor
* Office Telephone: +420 585 631 092
* 24/7 Emergency Contact Number: +420 585 631 092
* E-mail: niels.hexspoor02@upol.cz
* Adress: Křížkovského 511/8771 47 Olomouc,Czech Republic

**Program Duration:**

4 weeks (19 July 2019 – 18 August 2019)

**Estimated Program Cost: (in program host country currency with conversion to US$)**

Students pay a tuition fee of EUR 850

**Program Theme:**

Central Europe: History & Culture – Architecture & Society

**Program Outcome:**

This comprehensive summer school will give you great insight into European culture and architecture, while at the same time giving you the opportunity to spend time in the heart of Central Europe: the city of Olomouc.

**Additional Activities and Field Trip Plans:**

Included are trips to three central European capitals:

* Prague, Czech Republic
* Bratislava, Slovakia
* Vienna, Austria

Besides, other daily trips are organized to castles, gardens, cities, and historical sites. Exact program and planning to be determined.

**Method of Assessment:**

Multiple-choice test.

**Total Contact Hours:**

130 hours

**Accommodation Type (with Wi-Fi or not):**

Dormitory with Wi-Fi

**Meal Type:**

Meals are not included in the program

**Student Requirements: Y1-3**

***Lancaster University, UK***

**Location:**

Lancaster University, Lancaster, England, UK.

**Summer Program Coordinator:**

* Jinghan Wang
* Office Telephone: +44 01524 510230
* 24/7 Emergency Contact Number: +86 136 5172 2861
* E-mail: j.wang38@lancaster.ac.uk
* Address: Lancaster Environment Centre, Lancaster University, Lancaster, LA1 4YQ,UK

**Choice 1: Science of the Environment**

**Program Duration:** Three weeks (July 21-August 11,2019 )

**Estimated Program Cost: (in program host country currency with conversion to US$) 3800USD**

**Program Theme:**

Environmental stewardship and citizenship

**Program Outcome:**

On successful completion of this module the following learning outcomes will have been achieved:

1. Acquire and analyse data/information, evaluate their relevance and validity, and to synthesize b.
2. A range of information in the context of new situations.

C. Prioritize, plan and manage time and work effectively

D. Lead and work effectively in teams

E. Structure their thinking in an analytical manner

F. Critically evaluate and reflect

**Set course or course options offered in your Program:**

Environmental awareness;

Sustainability;

Environmental management;

Environmental science;

**Additional Activities and Field Trip Plans:**

We explore ideas and practice for us as individual citizens, for communities, businesses and those making decisions on our behalf. Students will learn and participate as we engage with food, energy, and transport and lifestyle issues, with interactive practical experiences on the university campus, the local community, the Lake District National Park and a major UK city (London or Edinburgh).

**Method of Assessment:**

A. 50%: individual reflective assignment of environmental sustainability and awareness lessons learned (2500 words) completed post module

B. 40%: Individual or group report (4000 words) completed during the residential component of the module

C. 10%: peer assessments of project showcase.

**Accommodation Type (with Wi-Fi or not):**

Single rooms with Wi-Fi

**Meal Type:** we provide 21 meals for each student

**Student Requirements: Y2-3**

**Choice 2: Intercultural Competencies and Community Engagement**

**Program Duration:** three week (July 21-August 11,2019 )

**Estimated Program Cost:** (in program host country currency with conversion to US$)

Per student cost: **2887USD**

**Program Theme:** International Cultural Experience

**Program Outcome:**

On successful completion of this module students will be able to...

1. . Articulate and discuss the multiple viewpoints that they have been exposed to during academic learning and community engagement.
2. . Produce associated written reports that demonstrate learning and capture the cultural, political, and social issues faced in various British communities
3. . Analyse and engage in debate about how various factors impact the communities and businesses they visit over the duration of the course
4. . Reflect on their own role within these communities and how their work has contributed to ongoing responses to particular challenges

5). Structure their presentation and reflective assessment logically in order to communicate their findings and the impact that their work has had, both on themselves and on the wider community.

**Additional Activities and Field Trip Plans:**

The course is organized around a series of lectures, community-based projects, and cultural experiences, as well as team-building events. Some of these learning opportunities expose students to aspects of local industry and business. Students will visit local farmers, businesses and community organizations as well as spending 2 days in London as part of the programme.

**Method of Assessment:**

1. Type Status Proportion Default

B. Presentation (Assessed) Compulsory 30% True

C. Reflective report Compulsory 40% True

D. Written assessment Compulsory 30% True

**Accommodation Type (with Wi-Fi or not):**

Single rooms with Wi-Fi

**Meal Type:**

We provide 21 meals.

**Student Requirements: Y1-3**

***University of Applied Sciences in Trier, Germany (To Be Confirmed)***

**Location:**

University of Applied Sciences in Trier/Germany Hauptcampus Schneidershof D-54293 Trier Germany

**Summer Program Coordinator:**

* Prof. Dr. Günther Lübbe and Dr. Verena Eisner
* Office Telephone: +49 651 8103-412
* 24/7 Emergency Contact Number:
* E-mail: v.eisner@vw.hochschule-trier.de
* Address: Hochschule Trier Schneidershof, 54293 Trier

**Program Duration:**

Two weeks, 10 lecture days + 1 weekend, plus arrival day, plus departure day

**Estimated Program Cost: (in program host country currency with conversion to US$)**

**42,840.6RMB per student (for a group size of 15 );**

**38,496.4RMB per student (for a group size of 20)**

**Program Theme:**

Dairy and Meat Technology

**Program Outcome:**

Graduates of the Summer School Dairy and Meat 2019 in Trier will be able to discuss future food problems on the basic knowledge of the German food law. They know the German state-of-the-art technology standards in the dairy and meat sector and are able to apply this knowledge to new questions. The students know basics of the German standards in laboratory work. Beside the application of the technical knowledge the attendees may act with confidence when collaboration with German/European partners.

**Additional Activities and Field Trip Plans:**

Excursions and cultural programme

**Method of Assessment:**

Laboratory report, oral examination, final written examination

**Accommodation Type (with Wi-Fi or not):**

Standard hostel, with Wi-Fi, non-smoking rooms, double room

**Meal Type:**

European cuisine (vegetarian possible)

**Student Requirements: Y2-3; Food Science and Technology Major Only!**

# *North America*

## *Cornell University, USA*

**Location:**

Cornell University, Ithaca, NY USA

**Summer Program Coordinator:**

* Mary Adie / Amy Vonderchek
* Office Telephone: 607-255-7704
* 24/7 Emergency Contact Number: 607-339-6307
* E-mail: cusp@cornell.edu
* Address: B20 Day Hall, Ithaca, NY 14853 USA

**Program Duration:**

3 weeks (second half of 6 weeks): 7/15/19 – 8/2/19

**Estimated Program Cost: (in program host country currency with conversion to US$):**

The program cost for 2019 is as follows: 3 weeks

* $6,415 for three credits (equals 3 UIC units after evaluation)
* $7,875 for four credits (equals 3 UIC units after evaluation)

**Program Theme:**

Cornell Program for International Undergraduates (CPIU)

**Program Outcome:**

We invite highly talented and motivated Chinese undergraduate students to Ithaca, New York, during the summer for an unparalleled academic, cultural, and social introduction to life at Cornell University. In the Cornell Program for International Undergraduates (CPIU), qualified undergraduate students enroll in classes for Cornell credit alongside other Summer Session students, study with leading Cornell faculty members, and participate fully in cultural and social events on campus at one of the top universities in the world.

Each student can request a transcript from our university registrar’s office two weeks after the course ends.

For more information:

**CPIU “apply”  link :**

<https://www.sce.cornell.edu/ss/courses/on/cpiu/apply.php>

**All of the courses presently available are on the website (we will enter more as faculty submits them, this is an ongoing process).** https://www.sce.cornell.edu/ss/courses/on/cpiu/index.php

**This summer’s tuition and program fees may be found here:**

<https://www.sce.cornell.edu/ss/courses/on/cpiu/tuition.php>

**Additional Activities and Field Trip Plans:**

Students have the option to go on a trip to Niagara Falls toward the end of the program. Off-campus activities may include a picnic in one of the local parks; Fourth of July fireworks outing; and visits to the on-campus museum.

**Method of Assessment:**

Students will complete mid-term and final examinations or projects, as designated in the course syllabus.

**Accommodation Type (with Wi-Fi or not):**

On-campus dormitory accommodations. Wi-Fi accessible.

**Meal Type:**

Meal plan for breakfast, lunch, and dinner included.

**Student Requirements: Y1-3**

**A scanned copy of transcripts and personal essay is required, and preferably an English score of some kind (Gaokao, CET, IELTS, etc. if you have taken an English test)**

## *University of South Carolina, USA*

**Location:**

University of South Carolina, Columbia, South Carolina, U.S.A.

**Summer Program Coordinator:**

* Miyoung Jeong, Ph.D.Office Telephone:(803) 777-9472
* 24/7 Emergency Contact Number: (413) 687-3545
* E-mail: jeongm@mailbox.sc.edu
* Address:1022 B Carolina Coliseum701 Assembly StreetSchool of Hotel, Restaurant, & Tourism ManagementUniversity of South CarolinaColumbia, SC 29208U.S.A.

**Program Duration:**

Weeks from July 8through July 28, 2019

**Estimated Program Cost: (in program host country currency with conversion to US$)** 3,600 USD/student

**Program Theme:**

Experiencing U.S. hospitality and tourism management in a unique southern hospitable environment

**Program Outcome:**

• Learn about special, current issues through a top-ranked, accredited hospitality and tourism management curriculum offered by USC HRTM.

• Experience first hands the U.S. hospitality industry including hotels, theme parks, events, and various tourist destinations.

• Broaden their global perspectives by visiting various tourism destinations such as Charlestonand Atlanta, and by interacting with students from different countries (e.g., Korea, Mexico, China, Colombia, or other countries) and USC students in the city of Columbia, SC.

• Obtain scholarly connections and friendships with the faculty and students of USC HRSM and different universities in Korea, China, Colombia, and other countries for their future academic interests.

• Improve their command of English through direct interactions with native speakers through many learning activities and travel opportunities.

**Additional Activities and Field Trip Plans:**

The Academy will plan to have at least three field trips to various tourism destinations including Charleston, Charlotte, and/or Atlanta.-Visit to historic sites in Charleston, carriage tour or water activities in the ocean

-Visit to Carowinds (theme park) in Charlotte

-Visit to Lake Murray (afternoon boating)

-Columbia Convention Center

-Chick-f-la restaurant tour

-Tour in Atlanta, staying two nights

Method of Assessment:

Students’ attendance, participation, involvement in class activities, tests, quizzes, small group project, and presentation.

**Accommodation Type(with Wi-Fi or not):**

A single occupancy/room in a suite with free Wi-Fi provided.

**Meal Type:**

Buffet style at the USC dining service

**Student Requirements: Y1-3**

***Bethany Lutheran College, USA***

**Location:**

Bethany Lutheran College, Mankato, Minnesota, USA

**Summer Program Coordinator:**

* Kathy Bruss, Coordinator of International Education
* Office Telephone: 507-344-7333
* 24/7 Emergency Contact Number: 507-469-3809
* E-mail: kathybruss@blc.edu
* Address: Bethany Lutheran College , 700 Luther Dr. Mankato, MN 56001 USA

**Program Duration:**

4 weeks in Minnesota plus 4 days in Los Angeles, CA

**Estimated Program Cost: (in program host country currency with conversion to US$) $5,495, USD**

**Program Theme:**

Crossing cultures in the USA – All students will be enrolled in a course with this name.

This theme will also be carried into the second course that each student chooses between:

* *Video Production for Business*, Communications Department, 3 cr.
* *Facilitating Groups,* Psychology Leadership Course, 3 cr.

**Program Outcome:**

All students will develop their cross-cultural skills and have a better understanding of American life and culture. In the process they will gain more awareness of their own culture and values, improve their English, and return to China more confident in their abilities to adapt to other cultures.

**Set course or course options offered in your Program:**

All students will be enroll in Crossing cultures in the USA for 3 Sociology credits.

For their second course, each student will choose between *Video Production for Business*, Communications Department, 3 cr. or *Facilitating Groups,* Psychology Leadership Course, 3 cr.

Both of these courses are designed to be useful to students in a variety of majors.

**Additional Activities and Field Trip Plans:**

A. Tour of the town with BLC students, Wow Zone laser tag, bowling and mini golf, host family weekend stay, afternoon at the lake for tubing and swimming, canoeing, campfire, shopping, cooking in the professor’s home, local baseball game if interested.

B. Amusement Park, Mall of America, Minneapolis downtown, Outlet shopping, Minnesota State Capitol tour in St. Paul, plus other activities based on students’ interests such as camping, star gazing, etc.

C. California: Downtown Los Angeles, full day at Universal Studios (movie studio and theme park), Hollywood & Beverly Hills, the famous TLC Chinese Theater, beach and shopping.

* Note: Course related field trips are listed on the syllabus.

**Accommodation Type (with Wi-Fi or not):** **(Wi Fi on entire campus)**

1. While in Minnesota: dormitory setting, 2 students per room with shared large bathroom facilities in each wing. Males and females are housed in separate wings of the dormitory. A lounge with TV room is on the same floor. Game rooms and laundry are on the main floor.

B. While in California, hotel.

**Meal Type:**

Cafeteria during the week, restaurants on weekends (program fee includes both).

**Student Requirements: Y1-3**

## *University of Victoria, Canada*

**Location:**

Gustavson, School of Business; University of Victoria- Victoria, BC

**Client Service Specialist:**

* Kirstin Leary
* Office Telephone: 1-250-472-5180
* 24/7 Emergency Contact Number: 1-250-686-9337
* E-mail: knleary@uvic.ca
* Address: PO Box 1700 STN CSC, Victoria BC V8W 2Y2, Canada

**Program Duration:**

July Program: July 3 - July 26, 2019

August Program: August 3 - August 23, 2019

**Estimated Program Cost: (in program host country currency with conversion to US$)**

July - $4,650CDN + 5% GST; Vancouver trip July - $725 + 5% GST

August - $4,500CDN + 5% GST; Vancouver trip August - $650 + 5% GST

**Program Theme:**

Our program is focused on helping students prepare for future business success. Our collaborative learning environment and group assignments help build intercultural awareness, develop long lasting friendships, and build real-world skills.

**Program Outcome:**

1. Business Communications:

Students' capabilities in written communication, oral presentation and non-verbal communication are developed and enhanced within a business and management context. Report and technical writing, presentation preparation, public speaking, business etiquette, negotiation skills, time management and inter-personal communication skills are among the topics emphasized. The ISIBM integrates business communications with business education, and students will make presentations on the core business challenges.

B. Business Management:

This course is based on a program that has earned UVIC several international awards. It aims to develop a fundamental understanding of the skills and tools necessary to succeed in today's global marketplace. We begin with issues relating to starting a business (entrepreneurship), continue with topics around ensuring success (service management) and end with issues involving growing the business (international business). Whether you plan to start your own business one day or work in a large multinational corporation, this course provides you with knowledge to enhance your opportunities for success.

**Additional Activities and Field Trip Plans:**

1. Planned activities vary from year to year, but some of the most popular activities scheduled in past programs include:
* Whale watching
* Victoria City tour
* Butchart Gardens
* Fireworks display

B. Optional weekend activities may include:

* Outdoor Activities Night (Volleyball, soccer, etc.)
* Soccer game

**Method of Assessment:**

1. Business Communications:

|  |  |
| --- | --- |
| Class Participation (Individual) | 20% |
| Communication Analysis (Individual) | 15% |
| Global Dexterity & Communications (Individual) | 15% |
| Final project and presentation (Team) | 50% |
| Total  | 100% |

1. Business Management- Final Exam- 100%

**Accommodation Type (with Wi-Fi or not):**

On-Campus Housing, Cluster Units: The cluster units are fully-furnished apartments or townhouses. Each unit is self-contained with a full kitchen, living and dining areas, four bedrooms, two bathrooms and one shower. Each bedroom can be locked and contains a single bed, desk and dresser. Wireless internet is available. Card-operated laundry facilities are located nearby.

**Meal Type:**

Each student will be given a meal card for on-campus meals.

**Student Requirements: Y1-3**

***University of British Columbia, Canada***

**Location:**

The University of British Columbia (UBC)

Canada, Vancouver B.C.

**Summer Program Coordinator:**

* Ms. Winty Cheung, Executive Director
* UBC Asia Pacific Regional Office
* Office Telephone: (852) 2111 4401
* 24/7 Emergency Contact Number: (852) 90529579
* E-mail: winty.cheung@apro.ubc.ca
* Address: Room 1207, 1Z/F., FWD Financial Center

308 Des Voeux Road Central, Hong Kong

**Program Duration:**

The Vancouver Summer Program is a four week program that runs twice in the summer: July 13, 2019—August 13, 2019

**Estimated Program Cost: (in program host country currency with conversion to US$) 5250 CAD**

**Program Theme:**

Academic Program (50+ course packages from many faculties across UBC)

**Set course or course options offered in the Program:**

Package A: International Business Management + International Marketing

Package B: Organizational Behaviour and Management + Introduction to Marketing

Package C: Strategic Management + New Enterprise Development

**Additional Activities and Field Trip Plans:**

UBC Organized Events

* UBC Welcome
* City tour
* Sports Festival
* Mini Grad Fair

Faculty Organized Events (some field trips may include additional cost):

* Orientation and Faculty Welcome
* Campus Tour
* Social-cultural events such as (these activities will vary by faculty):
	+ Vancouver Art Gallery
	+ Richmond Night Market
	+ Museum of Anthropology
* Farewell Luncheon

Optional tours arranged by non-UBC Travel Company (additional cost)

* Victoria Day Trip
* Whistler Day Trip
* Rocky Mountains

**Method of Assessment:**

Method of assessment varies by course package/faculty. Assessment may include assignments, group projects, presentations, papers, exams, and participation marks.

**Total Contact Hours:**

Total 78 contact hours (39 hours total per course)

**Accommodation Type (with Wi-Fi or not):**

Students will be assigned shared apartments, semi-private unit, or dormitory accommodations on campus. Wi-Fi will be available in the lobbies of all residences, and with an internet cable, Students can access high-speed wired internet in the rooms.

**Meal Type:**

Meals are not included in the VSP program fee.

**Student Requirements: Y2-3**

***Simon Fraser University, Canada***

**Location:**

Beedie School of Business, Simon Fraser University Burnaby | Vancouver | Surrey WMC 5357 8888 University Drive, Burnaby BC, Canada V5A 1S6 beedie.sfu.ca

**Summer Program Coordinator:**

* ALANA MCGILLIVRAY
* Office Telephone: 001.778.782.4675
* 24/7 Emergency Contact Number: 001.604.354.4188
* E-mail: alana\_mcgillivray@sfu.ca
* Address: WMC 5357 8888 University Drive, Burnaby BC, Canada V5A 1S6

**Program Duration:**

28 days

**Estimated Program Cost: (in program host country currency with conversion to US$)**  CAD$5250

**Program Theme:**

How to become the world leader in Technical apparel & Entertainment Industries?

Topics:

Shareholders

Sustainability

Entrepreneurship and creative product design

**Program Outcome:**

Gain understanding

**Additional Activities and Field Trip Plans:**

See sample program Schedule in Appendix 1

**Method of Assessment:**

Standard university grading system which will be provided in September 2018.

**Accommodation Type (with Wi-Fi or not):**

Townhouse of 4 bedrooms with shared bath and kitchen. Wifi is provided.

**Meal Type:**

Due to off-campus activities and kitchen provided in accommodation, students will be able to eat out or cook on their own.

**Student Requirements: Y1-3**

**International Development Office**

 **January, 17, 2019**